

***J Lohr Estates Winery & Vineyards***  
***with Southern California Area Manager, Michael Bell***

***Friday, October 13<sup>th</sup>, 2017, 7:30 pm at the Crowne Plaza Redondo Beach & Marina***

Come join the Space Park Enology Club on Friday, October 13<sup>th</sup>, to explore and enjoy the wines of J Lohr Vineyards & Winery. J. Lohr's estate vineyards include ~1,300 acres of cool-climate estate vineyards in the Arroyo Seco and Santa Lucia Highlands regions of Monterey County. J. Lohr also farms over 2,300 acres of vineyards in Paso Robles, now recognized as one of the world's best areas for growing Cabernet Sauvignon, Bordeaux and Rhone varietals.



In the late 1960's, family patriarch Jerry Lohr began an extensive investigation of California grape growing regions – searching for the ideal location for his first vineyard. Jerry was raised on a South Dakota farm; his agricultural roots armed him with an innate sense for relationships between climate, soil, and location. His research and instincts led him to the Central Coast, an area just beginning to see potential for winegrowing.

After nearly a decade-long search for the right place, Jerry chose a site in Monterey County that was to become the heart of the Arroyo Seco appellation. He originally planted 280 acres in 1972-1973. Today, these vineyards are planted with an emphasis on Chardonnay, Riesling, Valdiguié and Pinot Noir. In 1974, Jerry unveiled the first J. Lohr winery in San Jose.

Borrowing a lesson from the French – great Chardonnay and great Cabernet excel in very different growing conditions – in 1986, Jerry began planting Cabernet Sauvignon and other red varieties further south, in San Luis Obispo County's then little-known Paso Robles region. With the hands-on devotion of an artisan farmer, Jerry tended to the vines while working toward the development and creation of an adjacent winery and barreling cellars; J. Lohr's Paso Robles production facility was opened in 1988. Nearly all of the red wines in the J. Lohr portfolio now come from this region, now recognized as one of the world's best spots for Cabernet Sauvignon.



J Lohr's Southern California area representative, Mike Bell, will lead our October event featuring a fun Thanksgiving aperitif & flights of Chardonnay, Pinot Noir and of course, Cabernet Sauvignon. Within each flight, we will explore the different areas of J Lohr's vineyards.

Come join us and explore the wonderful world of J Lohr wines produced in California's Central Coast on **Friday, October 13<sup>th</sup>, 7:30PM** at the **Crowne Plaza Redondo Beach & Marina**, 300 N. Harbor Drive, Redondo Beach, 90277, located on the corner of Harbor Dr. & Beryl St.

**Seating is limited;** sign up early to ensure your place at this great event!



**Reservations required by Friday, October 6<sup>th</sup>**

Reserve online at <http://spenology.org/schedule.php>  
(Follow the link, find "Sign Up," fill in requested information & click at the bottom of the page)



**Reserve online today, and mail all checks only to**

Mary Ann Hetherington

1605 W. O'Farrell St., San Pedro, CA 90732

Contact Mary Ann with any reservation questions or issues

[maryannwines@yahoo.com](mailto:maryannwines@yahoo.com)

The event price is **(\$4 parking NOT included)**

**\$35 for members**

**\$42 for guests/non-members**

Please make checks payable to Enology Club

**Must be at least 21 years of age to participate**

**Guests: If you join the club and pay dues at the event, the \$7 non-member cost difference will be applied to your membership fee.**

<http://www.spenology.org/>